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H SMAI RECOGNIZES HARBOR MAGIC HOTELS
AT 17TH ANNUAL ADRIAN AWARDS GALA DINNER

Boutique Hotels in Baltimore Honored for www.HarborMagic.com

NEW YORK, NY – The Hospitality Sales and Marketing Association (H SMAI) recognized Baltimore’s Harbor Magic Hotels with a Bronze Award for web marketing excellence for its winning entry in the annual Adrian Awards Competition.

Harbormagic.com is the new inclusive web-site for three boutique hotels in Baltimore’s famed Inner Harbor – Brookshire Suites, Pier 5 Hotel and The Admiral Fell Inn.

The site serves as an online resource for visitors planning a trip to Baltimore with such features as an interactive map, exclusive getaway packages, attraction and dining information and more. Visitors can also request a free Baltimore Destination Guide, sign up for the free Harbor Magic Club and discover Harbor Magic’s In-Hotel Activities.

H SMAI paid tribute to Harbor Magic Hotels during the 17th annual H SMAI Adrian Awards Shows – a gala black-tie dinner held on January 29, 2007 at the New York Marriott Marquis, which was attended by more than 800 hospitality, travel and tourism industry and marketing executives.

These awards were handing out as part of the 2006 H SMAI Adrian Awards Competition, the largest and most prestigious travel event of its kind in the world, now in it’s 50th year.

This year’s contest attracted more than 1,200 entries from 36 countries and destinations around the world, with entries judged by teams of experts from all sectors of the industry.

Harbormagic.com was designed in conjunction with Cendyn, a full-service electronic marketing firm.

Brookshire Suites is located in the heart of the Inner Harbor, Pier 5 Hotel sits directly on the harbor waters adjacent to the National Aquarium, and the historic Admiral Fell Inn is located in the waterfront village of Fell’s Point.

Harbor Magic Hotels are owned by Meyer Jabara Hotels, which is based in Danbury, Conn. and has a portfolio of 27 hotels in 14 states licensed under Marriott, Hilton, Sheraton, Holiday Inn and Hampton Inn brands, as well as several boutique-style hotels.

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